

2017-2018 Enrollment Services Annual Report

FALL 2017

5,065 _L

FRESHMAN ENROLLMENT

AVERAGE ACT: 26 HIGH SCHOOL GPA: 3.72

125%

growth since 2009

of Freshmen with an ACT score of 30 or higher

85.4%

growth since 2009

of Freshmen with a High School GPA of 3.75 or higher

#13
FASTEST GROWING LAND GRANT UNIVERSITY
(BLOOMBERG)

FRESHMEN WITH A HIGH SCHOOL GPA OF 3.75 OR HIGHER

50.0%

FRESHMEN WITH AN ACT SCORE OF 30 OR HIGHER

22%

128%

AP CREDIT INCREASE SINCE

umber of students

101% increase since **2009** in the number of students eligible to participate in the Honors College

Enrollment Services Division comprises a group of professional service units dedicated to recruiting and supporting students at the University of Arkansas. These units include the Office of Admissions, the Academic Scholarship Office, the Office of Financial Aid, the Office of the Registrar, and the Office of Nationally Competitive Awards. During the 2017-2018 academic year, Enrollment Services staff worked to serve the division's mission to enroll, support, and graduate a diverse group of academically prepared students.

The incoming class of 2017 joined a record-setting student body. In fall 2017, the University of Arkansas welcomed its largest-ever overall enrollment of 27,558 students. This group included a cohort of **5,065 first-time**, **degree-seeking new freshmen**. Of these, **2,476 were students from Arkansas**, and diversity in the student body also increased, growing to **19.5%** overall.

In addition to joining the largest class to date, students in the fall 2017 freshman cohort continued to demonstrate increased academic preparedness compared to previous freshman cohorts. The number of students enrolling with an ACT score of 30 or higher **increased 10% between 2016** and 2017 and 85% between 2009 and 2017 (Enrollment Services Division formed in 2009). Likewise, the number of new freshmen enrolling with a high school GPA of 3.75 or higher has **increased 5% year over year and 125%** between 2009 and 2017. The number of students eligible to participate in the Honors College (3.5 GPA/28 ACT) has correspondingly **increased 94% overall**.

Enrollment Services Division works to attract and support prospective students the application process to enrollment and through post-graduate studies. The following is a brief summary of Enrollment Services Division's significant strategic activities during the 2017-2018 academic year.

Information Technology

The Information Technology (IT) team in the Office of Admissions supports the data and electronic needs of Enrollment Services. This includes, but is not limited to, computer servers, workstations, laptops, iPads, cell phones, and televisions. IT responds to numerous requests for information each year, including from each undergraduate-serving college on campus. In the last year, the IT unit received and completed 1,952 requests for assistance and data, submitted by email. 58,452 ACT/SAT test results were loaded to the Student Information System (UAConnect/UAC), and 12,242 electronic transcripts were processed. The UAC version 9.2 upgrade went live in Oct 2017. This provided a new user interface experience for both students and staff with the addition of the Tiles, and Fluid pages. In addition, this upgrade restructured the menus and removed obsolete components.

Other upgrades include Perceptive Intelligent Capture which processes the OCR conversion of transcripts into Perceptive Content. This upgrade, as it changed how Perceptive Content interfaces to UAC, made both systems more responsive and saved processing time. Televisions in the lobby and tour room were replaced to enhance the visitor experience. IT began implementing Slate to replace the current CRM system, Hobsons Connect. Slate comes with many features including USPS Address Validation and Standardization, easier form and communications creation, and a more robust tool for the detection and consolidation of duplicate records.

Staff Changes:

Thalita Maricone Colombo graduated and moved on.

Pietro Malky was hired to replace Thalita, in June 2018.

Brad Lutes was hired in January 2018 as an Assistant Director.

Admissions

Recruitment

We grew our team of intelligent, personable admissions counselors with the additions of Melanie Dzugan, Maci Edwards, Olga Murcia, Guadalupe Rodriguez, and Yesenia Sanderson. The new admissions counselors proved to be excellent representatives of the University, as they attended off-campus events and recruited across the state of Arkansas and nationally. Once again, the recruitment staff attended more than 1000 off-campus events, including college fairs, high school visits, community events, and coffee chats.

This year we promoted five employees: Bristle McIntare to Associate Director, Chad Cox to Senior Assistant Director, Lexi Meador to Assistant Director and Christopher Robinson and Paige Serzen to Senior Admissions Counselor. In addition, we were able to promote Rafael Arciga Garcia to Associate Director of Diversity Recruitment.

The Campus Visit

The Office of Admissions continues to emphasize the campus visit program. Given how influential a campus visit can be for prospective students, campus visit personnel constantly seek ways to improve the processes and overall customer service. Admissions uses Hobsons as the campus visit database, which allows for greater flexibility, better tracking, and more student information. This year 10,202 students visited campus, an increase of 196 students over 2016-2017. Of the 10,202 campus visitors this year, 2706 were from Arkansas and 7496 from out-of-state.

As with previous years, the busiest month of the year was March, when Arkansas, as well as the majority of surrounding states, holds spring break. Over 1550 students visited campus with their families and guests in March. Outside of spring break, Football Fridays in the fall remain

popular visit days. In addition, holidays like Veterans Day, Columbus Day and Thanksgiving break continue to be busy. The chart below provides the monthly visit breakdown for the calendar year.



Student Ambassadors

One of the highlights of the campus visit program continues to be the Student Ambassadors, a volunteer-based registered student organization consisting of just over 120 undergraduate students for the fall semester. A student ambassador must have strong leadership and presentation skills, a positive attitude, and an enthusiastic commitment to the University of Arkansas. All potential ambassadors participate in group and individual interviews before they are selected. Student ambassadors are required to give at least two tours a week, plus one Saturday tour per semester, and must assist with Admissions' preview days. The Office of Admissions also chooses a select group of ambassadors for work during all holiday breaks and summer months.

In addition to their weekly commitments and extracurricular activities, ambassadors collaborate with the Office of Admissions on philanthropic projects such as the holiday gift drive. The Office of Admissions also recognizes an Ambassador of

the Month, which qualifies the recipient for the end of the year "Heart of the Hog" award. "Heart of the Hog" recipients for 2017-2018 were Raquel Romero, a junior from Farmington, AR, and Katie Naeger, a senior from Grapevine, TX.

Special Events

The first preview day of the academic year is Razorback 101, hosted in July/early August for rising seniors. This events allow students to tour campus, have lunch, see a residence hall, and learn more about the upcoming process of applying to the University of Arkansas. During the 2017 event, the Office of Admissions hosted 396 students and their parents and guests. Admissions also partnered with Transfer Central to host two Razorback 101 events specifically for transfer students; 14 students attended.

We host Razorback Reveal, our senior preview day, in the fall. For the 2017 event, Admissions hosted a total of 353 students. This event allows each of the colleges to spend two hours with interested students, introducing them to the unique opportunities available through their college and at the University of Arkansas.

Admissions also hosts a preview day in the spring for high school juniors called Ready Razorback. The event includes an information fair, an opening session with admissions highlights and speakers from Enrollment Services, lunch in a dining hall, campus tours, housing tours, and breakout sessions with each of the six colleges.

In April, we added a new preview day called Razorback Impact, a partnership with the Multicultural Center to encourage students from underrepresented areas to visit campus. The day was similar to many of our other preview days, offering an opening session with admissions highlights, lunch in a dining hall, campus tours, housing tours, information fair with our academic colleges and a student panel. We are very excited to see where this event will take us in the future.

While the office still prefers students to schedule

individual visits to campus, during which they receive more personalized attention, university-wide participation at all of Admissions' preview days has made them a huge success.

One of Admissions' most popular events continues to be Counselor Connection, held each spring. This spring 43 counselors attended, from 10 different states: Arkansas, California, Colorado, Georgia, Illinois, Louisiana, Missouri, Oklahoma, Tennessee, and Texas. The counselors spent two days on campus meeting with Admissions and various University departments, eating in the dining halls, attending a men's basketball game, and touring campus. Overall, the feedback was very positive, and the Office of Admissions looks forward to this event every year.

The Office of Admissions' in-state recruitment staff continued to build on the success they had last year with our Headed to the Hill events. Held in eight different cities across the state, these yield events helped connect incoming freshmen with other students in their area, increasing their excitement about attending the University in the fall, and further introducing them to campus partners. In total, 334 students attended a Headed to the Hill event in 2017.

Silas Hunt Hall

This year we remodeled the Financial Aid/Scholarship areas, creating more welcoming spaces and integrating them aesthetically with the rest of the building. The anticipated cost of this project was \$85,121.46. The actual expenditure was \$82,361.68, a difference of \$2,759.78, or 3% under the anticipated budget.

Service

The Office of Admissions engaged in several philanthropic projects during FY18. The office assisted University Housing with move-in day for new freshmen, helping 5,065 new freshmen settle in to campus.

Through a bi-monthly Jeans Day, Enrollment

Services collected \$979.57 for Children's House, which provides comprehensive care in a therapeutic setting for abused and neglected children.

Transfer Central

The Transfer Central recruiting team is committed to fostering a smooth transition for students transferring from another institution to the University of Arkansas. The office additionally works to support students who wish to return to the U of A to finish their undergraduate degree, non-traditional students, and senior Razorbacks. Transfer Central offers these students support and guidance throughout the admission and enrollment process.

Transfer Central continues to promote, support, and complement the academic mission of the University by collaborating with community colleges, universities, faculty, and staff. During the 2017-2018 academic year, the Transfer Central team participated in 50 events at various colleges in and out-of-state — an increase of 22% compared to the previous recruitment cycle. Transfer Central continues to work on building stronger partnerships with area community colleges, as well as out-of-state feeder schools.

Developing Partnerships and Connections

During the previous year, Transfer Central invited prospective transfer students to participate in one of several Transfer Preview Days held on campus. During these events, transfer students had the opportunity to learn more about the transfer process and the services available to them, as well as to network with current U of A students. Transfer students were also able to connect with representatives from their college of interest and meet with support departments such as Financial Aid, Scholarships, Veterans Resource Center, and Off Campus Student Services, among others. Three transfer recruitment events were held during the 2017-2018 academic year. A total of 104 students and guests registered to attend the fall event, and 106 students and guests registered for the spring event.

Representatives from Transfer Central made 15 individual visits to Northwest Arkansas Community College's (NWACC) Transfer Information Desk at the main campus in Bentonville. Transfer Central hosted a meeting with our partners from NWACC in April to further discuss collaboration between the two institutions. Transfer Central continued giving presentations to individual students and groups interested in learning more about opportunities to transfer. Transfer Central representatives also met with 630 transfer students who scheduled individual campus visits. In addition to individual visits, Transfer Central regularly hosts both Arkansas and out of state community college groups for a customized visit of campus and departments.

This past February the Transfer Central team attended the annual conference of the National Institute for the Study of Transfer Students.

Outreach

The Transfer Central team also supported the Arkansas Association of Two-Year Colleges as a sponsored partner. Transfer Central and two other UA campus partners provided an educational session during the Association's annual conference. In addition, the team recognized the state's Academic All-Stars, the top two students from each community college, with scholarship offers.

Transfer Central also continues to work closely with key transfer advisors in each of the University of Arkansas' colleges to develop best practices for serving transfer students from recruitment to enrollment. Collaboration with other campus partners to increase our presence at our Arkansas community colleges continues to be a valued practice. Transfer Central invited two-year college advisors and administrators to campus for a two-day event called Community

College Connections.

Transfer Central continues to partner with the Single Parent Scholarship Fund of Washington and Benton County, and other organizations and initiatives that help drive the number of college graduates in the Northwest Arkansas region.

Transfer Central welcomed Olga Murcia, who joined the Transfer Central team as a recruiter in August.

By the Numbers

The University enrolled a total of 2,277 transfer students for the 2017-2018 academic year. This cohort included 1,430 new transfers in the fall of 2017, and 78 Transfer Freshmen. In spring 2018,

490 New Transfers and 76 Transfer Freshmen enrolled, and for 2018 Summer I, 199 New Transfers and 4 Transfer Freshman were enrolled. The Transfer Central team strives to provide relevant resources and a personalized approach to perspective transfer students each year. Additionally, the team recognizes the importance of outreach that includes college professionals at other schools who assist students wishing to transfer. Working together with prospective students, their families, and colleagues at other schools proves to be a key strategy in serving the needs of transfer students at the U of A.

New Student Orientation

New undergraduate students enrolling in the fall or spring semester have an opportunity to sign up for an orientation session that assists in their transition to the University. All students, including transfer, transfer freshmen, and non-traditional students have an orientation that best fits their needs. Students eligible to join the Honors College are invited to attend an honors-specific orientation but are welcome to attend any traditional orientation session. The office of New Student Orientation coordinates the honors orientations, the one-day and two-day traditional orientations, the on-campus transfer orientation, online transfer orientation, and the spring orientation in January, for all new undergraduate students.

New Student Orientation - A Customized Experience

For new incoming freshmen, transfer freshmen, and guests, NSO works hard to provide a variety of optional activities and sessions to customize the orientation experience. The one-day orientation option was popular among students and their guests. The one-day orientation model allowed for 22 orientation sessions for the summer season along with spring orientation and online orientations for transfer students. Regardless of which orientation a new student participates in, they receive information that helps them transition to the U of A. Our oncampus programs connect new students with older students serving as Orientation Mentors. Students meet with their college representatives and advisors to register for classes. Students are encouraged to bring guests and family members to orientation, as information and transitional services are available for the entire family. New students are also provided various opportunities to connect with one another. The New Student Orientation staff, Orientation Mentors, Admissions, and the entire campus community work together to provide a smooth and seamless transition to the University of Arkansas for new students. Important information and connections to resources are highlighted throughout orientation. Transfer students have the option of choosing either an on-campus or online orientation session designed to introduce them to the many resources and offices available to support their success. Through the admission process, transfer students are connected to their particular college academic advisor to be advised and enroll in courses outside of an orientation session.

Students Leading

The New Student Orientation staff supervised four graduate assistants, two interns, and 57 undergraduate Orientation Mentors. Orientation Mentors are key to the success of the program and are often praised by attendees for their involvement and fantastic work during the program. The NSO mentors attend a two-week mandatory residential training program in May. Of these mentors, 7 of them are classified as Senior Mentors and provide leadership to other mentors. Senior Mentors start their training during the spring semester, when they assist in mentor training. All Orientation Mentors gain valuable leadership skills and are provided an opportunity to grow professionally and connect with our new incoming students and their families.

Enhancing the Orientation Experience

New Student Orientation, along with the communication team, continued to build an effective communication flow for admitted students, encouraging them to sign up for orientation as soon as they are admitted. After registering for an orientation session, students and parents receive communication pieces that guide them all the way through orientation.

Based on feedback from 2017 student and attendee evaluations, the New Student Orientation staff increased opportunities for students and guests to connect with popular offices such as University Housing. This additional session was well received by both attendees and housing staff. In order to increase engagement during presentations, we developed a live interactive platform that allowed us to poll the audience, showing the responses on screen.

We continued to provide opportunities for new students to connect with professional staff and mentors to discuss more sensitive topics such as Title IX, Student Standards and Conduct, managing stress, and other topics that are challenging to first year college students. Parents and family members are also presented with opportunities to ask questions or learn more about how the university is here to help and support the student.

Students and guests can customize their orientation experience by choosing optional breakout sessions to attend, as well as connecting with particular offices while they are at orientation. Popular topics include student involvement, academic information, and financial education. Students and guests also have the opportunity to participate in campus and housing tours. They are invited to meet with Honors College representatives, learn about additional scholarship information, and learn how to navigate the payment options within UAConnect. They can attend various information sessions regarding student involvement, including Greek Life and Registered Student Organizations. Family members who attend orientation can participate in sessions tailored to parents and family members. In addition, the academic colleges on campus address family members and are available to answer questions that guests and family members may have. This has proven to be a

highly effective way to partner with family members to ensure the student has a favorable experience at orientation.

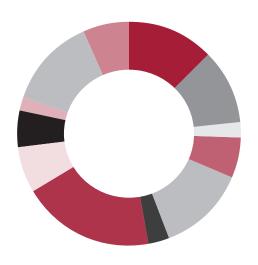
By the Numbers

Over the course of the 2017-2018 orientation season, we served a total of 12,564 students and guests, including a total of 7,179 new students from the end of June 2017 through the end of June 2018. This includes both our on-campus orientations as well as our on-line transfer orientations. In addition, we served a total of 5,777 guests. The number of students participating in an orientation during the 2017-2018 orientation season was 6,288. An increase from 5,811 in 2016-2017. New Student Orientation also experienced a 13.4% increase in guest attendance from the previous year. Guest numbers went from 5,777 during the 2016-17 season to 5,777 in this fiscal year.

Academic Scholarship Office

The Academic Scholarship Office is a resource for prospective and current undergraduate students seeking scholarship funding. The primary mission of the office is to administer university-wide, merit-based scholarships. In addition, it serves as a clearinghouse for scholarships awarded by academic departments and outside agencies. The office's goal is to support the University's mission of recruiting and retaining high-achieving students to enrich and diversify the academic environment of the University.

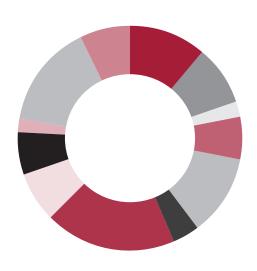
Fall 2018 Scholarship Offers



- Chancellor's Scholarship 312
- Chancellor's Community Scholarship 260
- Silas Hunt Distinguished Scholarship 60
- Silas Hunt Scholarship 143
- Honors College Academy Scholarship 309
- Razorback Bridge Scholarship 79
- Leadership Scholarship 469
- Freshman Success Scholarship 163
- Jewel Minnis Scholarship 126
- University Enrichment Scholarship 46
- Freshman Academic Scholarship 320
- Honors College Academy Connection Scholarship 163

Estimated Fall 2018 Enrollment by Scholars

Entering Class	Scholarship Applications	Scholarship Offers	Average ACT of Offered	Average GPA of Offered
Fall 2018	6,361	2,450	27.65	3.91
Fall 2017	6,642	2,980	27.03	3.77
Fall 2016	6,079	2,763	27.45	3.74
Fall 2015	5,399	2,644	29.52	3.93
Fall 2014	5,190	2,623	29.39	3.92
Fall 2013	5,312	2,190	29.39	3.90



- Chancellor's Scholarship 183
- Chancellor's Community Scholarship 143
- Silas Hunt Distinguished Scholarship 37
- Silas Hunt Scholarship 101
- Honors College Academy Scholarship 190
- Razorback Bridge Scholarship 66
- Leadership Scholarship 309
- Freshman Success Scholarship 119
- Jewel Minnis Scholarship 98
- University Enrichment Scholarship 35
- Freshman Academic Scholarship 244
- Honors College Academy Connection Scholarship 118

Entering Freshman Scholarship Offers

For the fall 2018 entering freshman class, 6,361 applications were received. That is a decrease of 281 applications over the fall 2017 entering freshman class. 1,396 applicants presented a 30 ACT or higher and 4.0 or higher GPA.

- Arkansas residents received 2,032 (82.9%, a 16% decrease over fall 2017) scholarship offers.
- Non-resident students received 418 offers, 17.06%.
- Students from 17 different states and four different countries were given offers.
- Females received 1,350 offers, 55.1%.
- Males received 1,195 offers, 48.78%.

Chancellor's Scholarship

The Chancellor's Scholarship is \$8,000 per year. From our initial Chancellor's offer, 63 students were offered fellowships in April.

Entering Class	Number of Offers	Average ACT of Offered	Average GPA of Offered	Number Expected to Enroll as of July 15*
Fall 2018	312	34	4.09	183*
Fall 2017	338	33	4.14	154*
Fall 2016	458	34	4.16	171*
Fall 2015	476	33	4.13	190*
Fall 2014	476	34	4.11	157*
Fall 2013	423	33	4.11	153*

^{*}Does not include students that were upgraded to a fellowship

Chancellor's Community Scholarship

The Chancellor's Community Scholarship is a \$5,000 renewable scholarship. Competitive applicants must show a demonstrable commitment to community service. The first year for the Chancellor's Community was Fall 2012.

Entering Class	Number of Offers	Average ACT of Offered	Average GPA of Offered	Number Expected to Enroll as of July 15
Fall 2018	260	31	4.10	143
Fall 2017	265	32	4.11	133
Fall 2016	228	32	4.10	109
Fall 2015	201	32	4.05	103
Fall 2014	215	32	4.07	102
Fall 2013	220	31	4.04	133

Silas H. Hunt Distinguished Scholarship

The Silas H. Hunt Distinguished Scholarship Program was created to increase the diversity of the undergraduate student body by targeting groups of students who have traditionally been underrepresented at the University. The program focuses on students from underrepresented communities who have demonstrated outstanding academic leadership qualities and potential. Underrepresented communities include, but are not limited to, underrepresented ethnic or minority groups, a student with an interest in a field that does not typically attract members of their ethnicity or gender, residence in an underrepresented county of Arkansas, or a first generation college student. Two Silas H. Hunt Distinguished Scholars were upgraded to fellowships in April.

Students awarded a Silas H. Hunt Scholarship are offered either a \$5,000 scholarship renewable for four years (five years in the PMAT or Architecture programs) or an \$8,000 scholarship renewable for four years (five years in the PMAT or Architecture programs).

Students offered \$5,000 Silas H. Hunt Scholarship:

Entering Class	Number of Offers	Average ACT of Offered	Average GPA of Offered	Number Expected to Enroll as of July 15
Fall 2018	143	27	3.91	101
Fall 2017	143	28	3.98	82
Fall 2016	139	28	3.92	69
Fall 2015	139	27	3.87	83
Fall 2014	147	27	3.85	90
Fall 2013	125	28	3.91	72

Students offered \$8,000 Silas H. Hunt Scholarship:

Entering Class	Number of Offers	Average ACT of Offered	Average GPA of Offered	Number Expected to Enroll as of July 15
Fall 2018	60	31	4.02	37
Fall 2017	69	31	4.03	35
Fall 2016	64	30	4.03	38
Fall 2015	71	30	4.04	36
Fall 2014	73	30	4.01	38
Fall 2013	46	30	4.02	21

Honors College Academy Scholarship

The Honors College Academy Scholarship is \$4,000 per year and is the largest privately funded scholarship in the general freshman scholarship program.

Entering Class	Number of Offers	Average ACT of Offered	Average GPA of Offered	Number Expected to Enroll as of July 15
Fall 2018	309	30	4.07	190
Fall 2017	299	31	4.02	183
Fall 2016	278	31	4.00	164
Fall 2015	342	31	4.06	162
Fall 2014	363	31	4.04	170
Fall 2013	267	31	4.03	121

Razorback Bridge Scholarship

This is the only scholarship that the Academic Scholarship Office administers that has a programming portion to it. This renewable scholarship is \$3,500 per year. The Office of Diversity Affairs has secured funding to support a cohort of 50 new freshman Razorback Bridge Scholars for the next four years.

Entering Class	Number of Offers	Average ACT of Offered	Average GPA of Offered	Number Expected to Enroll as of July 15
Fall 2018	79	24	3.76	66
Fall 2017	88	26	3.73	65
Fall 2016	74	26	3.79	42
Fall 2015	71	25	3.74	51
Fall 2014	83	25	3.65	60
Fall 2013	64	26	3.72	48

Leadership Scholarship

The Leadership Scholarship is \$2,000 per year. For 2016-2017, funds from many of the other scholarship programs were reallocated to the Leadership Scholarship to expand the number of scholarship offers for Arkansans at the 26-27 ACT level. Although an additional 34 offers were available for the 2017-2018 academic year, students with a 26 or lower ACT were not eligible for a Leadership Scholarship in that period due to an increase in the academic quality of students at this level. The average ACT increased from 29 to 30 and the average GPA increased to over 4.00 for the first time in several years.

Entering Class	Number of Offers	Average ACT of Offered	Average GPA of Offered	Number Expected to Enroll as of July 15
Fall 2018	469	30	4.04	309
Fall 2017	684	30	4.03	367
Fall 2016	650	29	3.97	354
Fall 2015	519	30	3.98	281
Fall 2014	366	30	3.98	182
Fall 2013	203	30	3.95	104

University Enrichment Scholarship

The University Enrichment Scholarship was first awarded for the Fall 2013 academic year. It is a \$2,000 one-time award with the same eligibility requirements as the Silas Hunt and Razorback Bridge scholarships. It is only awarded to Arkansas residents.

Entering Class	Number of Offers	Average ACT of Offered	Average GPA of Offered	Number Expected to Enroll as of July 15
Fall 2018	46	22	3.63	35
Fall 2017	67	24	3.64	44
Fall 2016	54	24	3.63	38
Fall 2015	47	24	3.53	32
Fall 2014	53	24	3.47	34
Fall 2013	31	25	3.58	18

Jewel Minnis Scholarship

Fall 2014 was the first year that this scholarship was awarded as a part of the University's general freshman scholarship award process. It is a \$2,000 privately funded one-time scholarship for Arkansas residents.

Entering Class	Number of Offers	Average ACT of Offered	Average GPA of Offered	Number Expected to Enroll as of July 15
Fall 2018	126	26	3.79	98
Fall 2017	83	28	3.73	56
Fall 2016	51	28	3.71	32
Fall 2015	38	27	4.08	17
Fall 2014	35	27	4.08	21

Freshman Success Scholarship

The Freshman Success Scholarship was awarded the first time for Fall 2016. It is a one-time award for \$2,000 for Arkansas students, and helps fund students at a lower ACT and GPA level.

Entering Class	Number of Offers	Average ACT of Offered	Average GPA of Offered	Number Expected to Enroll as of July 15
Fall 2018	163	25	3.77	119
Fall 2017	429	26	3.81	306
Fall 2016	289	25	3.73	195

Freshman Academic Scholarship

The Freshman Academic Scholarship was awarded the first time in the fall of 2010. This \$1,000 non-renewable scholarship helps fund additional Arkansas students at a slightly lower GPA and test score level.

Entering Class	Number of Offers	Average ACT of Offered	Average GPA of Offered	Number Expected to Enroll as of July 15
Fall 2018	320	24	3.82	244
Fall 2017	525	25	3.46	370
Fall 2016	478	25	3.42	337
Fall 2015	740	27	3.70	507
Fall 2014	812	27	3.66	517
Fall 2013	811	27	3.80	533

Honors College Academy Connection Scholarship

The Honors College Academy Connection Scholarship was awarded for the first time this year. This is a one-time award of up to \$4000 to top students in the applicant pool with a minimum 27 ACT or comparable SAT, and showing financial need as represented by the FAFSA. The scholarship is meant to help with the financial gap between the first-year Academic Challenge Scholarship (\$1,000) and the second year (\$4,000).

Entering Class	Number of Offers	Average ACT of Offered	Average GPA of Offered	Number Expected to Enroll as of July 15
Fall 2018	163	28	3.87	118

Transfer Scholarships

The number of transfer scholarships available for the fall and spring terms increased. The spring 2018 application cycle had a total of 42 offers with an average GPA of 3.77. The fall 2018 application cycle had a total of 76 offers with an average GPA of 3.86. The Chancellor's Transfer Scholarship is a two-year award of up to \$3,000 per year. The U of A Transfer Student Scholarship is a two-year award of up to \$2,000 per year. The Phi Theta Kappa Transfer Scholarship is a two-year award of up to \$2,500 per year. The Academic Scholarship Office continues to award the Academic All-Star Transfer Student Scholarship to students that are classified as "Academic All-Stars" by their Arkansas two-year college.

Fall 2017	Number of	Average GPA of	
Applications	Scholarship Offers	Offered	
492	76	3.86	

Scholarship	Fall 2017 Offers	Average GPA of Offered
Chancellor's Transfer Scholarship	24	3.92
U of A Transfer Student Scholarship	44	3.86
Phi Theta Kappa Transfer Scholarship	8	3.73

Fall 2018	Number of	Average GPA of
Applications	Scholarship Offers	Offered
120	42	3.77

Scholarship	Fall 2017 Offers	Average GPA of Offered
Chancellor's Transfer Scholarship	10	3.84
U of A Transfer Student Scholarship	25	3.75
Phi Theta Kappa Transfer Scholarship	7	3.74

The New Arkansan Non-Resident Tuition Award

The New Arkansan Non-Resident Tuition Award (NRTA) Scholarship pays the majority of the difference between in-state and out-of-state tuition, but beginning with the 2011-2012 entering student class, the award has a fee associated with it. Students who enrolled in summer 2011 were charged \$450 per semester; their fee continued at that amount as long as they received the award. The 2012-2013 entering class paid a \$560 fee each semester as long as the student is receiving the award. Starting with the 2013-2014 entering class, the NRTA had two separate eligibility levels and paid either 80% or 90% of the difference between in-state and out-of-state tuition. Beginning with the 2016-2017 entering class the NRTA had three separate eligibility levels and paid 70%, 80%, or 90% of the difference between in-state and out-of-state tuition. Beginning with the 2017-2018 academic year the award expanded to include extended states. The award pays either 50% or 80% of the difference between in-state and out-ofstate tuition depending on which qualifying criteria the student met.

The Academic Scholarship Office is responsible for processing renewals of the New Arkansan Non-Resident Tuition Award, the Board Policy tuition waiver, the Alumni Legacy, the International Non-Resident Tuition Award, the Bolivian Tuition Advantage, the Caribbean Tuition Advantage, the National Collegiate Network Tuition Advantage, the Panama Tuition Advantage, the Rwanda Tuition Advantage, the Panamanian Tuition Advantage, and the Dimitris Perrotis College of Agricultural Studies Tuition Advantage.

At the end of spring 2017, 78.0% of Alumni Legacy Scholarship and New Arkansan Non-Resident Tuition Award recipients automatically renewed the award. Students have until the end of summer to meet the renewal requirements.

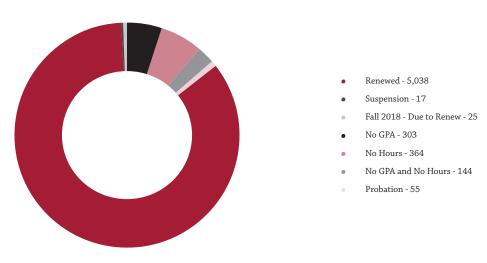
Scholarship Retention and Renewal

The scholarship renewal rate for the 2016-2017 academic year increased to 94% compared to last year's 93%. Freshman 2016-2017 scholars decreased the year-over-year numbers with 87.4% renewing, versus 90.1% of the 2015-2016 scholars. Sophomore 2016-2017 scholars increased to 95% from the previous year of 93%, and juniors slightly increased to a 96.1% renewal from the previous year of 95.8%.

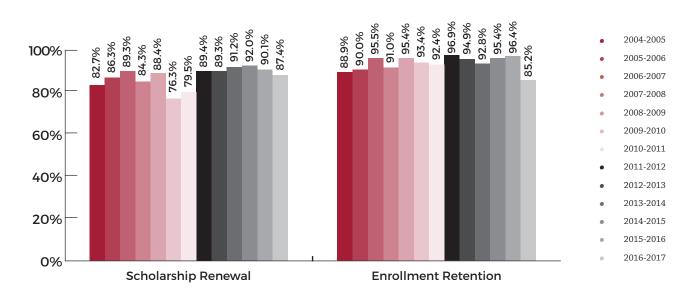
Of the 2,725 students due to renew their scholarship at the end of spring 2018 term, 2,371 (87%) of them renewed automatically (82.89% of freshmen, 90.77% of sophomores, and 91.03% of juniors). Twenty-five students still have incomplete grades, and their renewal will be determined at the end of the summer 2018 term. The 230 students who did not renew automatically due to low grade point average and/or hours have the opportunity for renewal by taking summer classes. 125 of those students have communicated with the Scholarship Office and are

working toward summer renewal of their academic scholarship. Previous analysis revealed positive scholarship renewal rate increases by emailing students below 3.2 GPA at mid-term and students below 3.0 GPA at the end of their fall semester. The office will continue emailing all students below 3.2 GPA at mid-term and 3.0 GPA at the end of their fall semester to suggest a meeting with the scholarship advisors and/or the CLASS+ Center for Learning and Student Success.

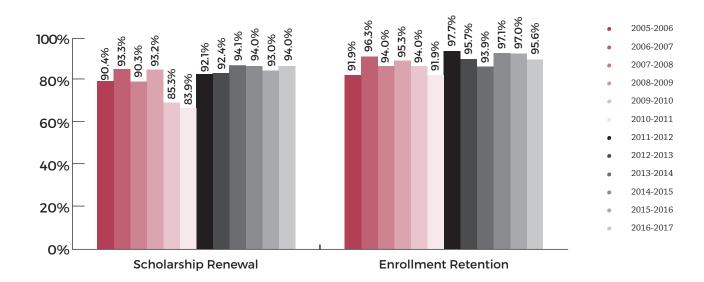
Alumni Legacy Scholarship and New Arkansan Non-Resident Tuition Award Renewal - End of Spring 2018



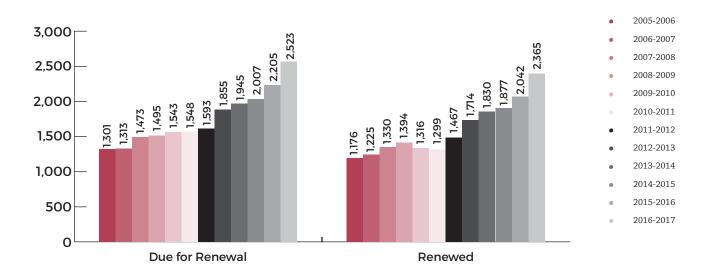
New Freshman Renewal Rates



Scholarship Re-Enrollment Rates



Scholarship Renewal Rates



Outside Scholarships

The Academic Scholarship Office is responsible for posting outside scholarships to student accounts once the awards have been received by the Treasurer's Office. For the 2017-2018 academic year, the U of A received approximately six million dollars in outside scholarships. This is the seventh consecutive year that over four million dollars in outside scholarships has been received. This represents approximately a 106% increase in outside scholarship funding from 10 years ago.

Aid Year	Total
2018	\$6,247,714
2017	\$5,595,013
2016	\$5,588,054
2015	\$5,031,169
2014	\$5,083,832
2013	\$4,890,854
2012	\$4,410,428
2011	\$4,020,062
2010	\$3,612,805
2009	\$3,121,728
2008	\$3,032,755

Educational Outreach

Educational outreach is a large part of the mission of the Academic Scholarship Office. The staff held presentations for the freshman classes, Admissions, Academic Success, and Orientation.

Educational Outreach	Date
Razorback 101	July 28, 31, and August 4, 2017
College Kick Start Bentonville HS	August 7, 2017
Orientation	August 8 and 9, 2017
Orientation Transfer	August 17, 2017
Orientation International	August 17, 2017
Har-Ber High School	September 25, 2017
Honors College	October 2, 2017
Transfer Preview	October 6, 2017
Razorback Reveal	October 7, 2017
Staff Appreciation	October 12, 2018
Bentonville West High School	October 12, 2017
Pomfret Savings/Aid Show	October 18, 2017
Kappa Delta	October 30, 2018
Bentonville High School FAFSA Night	November 6, 2018
Orientation, Spring	January 9, 2018
Don Tyson School of Innovation	January 31, 2018
Uplift Grand Preparatory HS	February 6, 2018
Admissions Recruiter Training	February 19, 2018
HS Counselor Visit (In State and Out)	February 20, 2018
Kipp Seniors	March 29, 2018
Honors College Discovery Day	May 19, 2018
Orientation Mentor Training	May 22, 2018
Orientation	June 4-28, 2018

Financial Aid

The Office of Financial Aid addresses need-based aid. Its mission is to ease the financial burden of a college education and to make education accessible for students from all financial backgrounds. The office assists prospective and current students by collecting and processing information and by creating the best possible financial aid package for each individual student in a timely manner. The Financial Aid Office keeps students informed of all current federal government regulations and changes in those regulations. The office keeps accurate records for each student and makes information readily accessible while maintaining confidentiality. By keeping lines of communication open, the office works toward maximizing student service and office efficiency for the benefit of the University community and outside agencies.

Financial aid comes in the form of gift aid and self-help aid. Gift aid consists of scholarships and grants. Self-help aid is made up of loans and work study. Eligibility is determined by use of a federally mandated formula resulting in an estimated family contribution. Although families are primarily responsible for financing the student's education, the Office of Financial Aid provides individualized assistance according to each family's financial circumstance from information reported on the Free Application for Federal Student Aid (FAFSA).

Access and Technology Improvements

Financial Aid TV is an important online educational tool for the Office of Financial Aid. It provides over 250 short informational videos that cover many basic financial aid topics in an easy-to-understand format. Between July 1, 2017-June 30, 2018, 19,108 videos were viewed by current and prospective U of A students and parents. The most-viewed video is "What is financial aid?"

UAConnect's Student Center allows students to upload documents required by the Office of Financial Aid. As part of the UAConnect upgrade to Campus Solutions 9.2, our office made enhancements that gave the upload option a more prominent place on the student's to-do items. Between July1, 2017-June 30, 2018, 1,624 documents were submitted electronically to our imaging system from UAConnect, a 600% increase over the previous year.

The Office of Financial Aid added a new Parent Upload online form. This form allows parents to easily and securely submit documents directly to our imaging software without having to log in or otherwise provide credentials.

Financial Aid by the Numbers

The Office of Financial Aid disburses millions of dollars of aid and serves thousands of current, prospective, and previous students each year.

Financial Aid Disbursed by Type of Aid

	Federal Aid	Institutional Aid	Outside Aid	State Aid	Total
2014	\$121,233,896	\$36,079,433	\$16,435,010	\$29,697,179	\$203,445,518
2015	\$125,352,995	\$36,935,830	\$18,042,551	\$27,566,265	\$207,897,641
2016	\$125,755,915	\$39,408,675	\$22,303,831	\$27,165,201	\$214,633,622
2017	\$129,331,700	\$42,871,766	\$25,704,956	\$26,507,043	\$224,415,467
2018	\$130,169,468	\$48,932,337	\$30,481,562	\$28,650,939	\$238,234,542

Summary Data Regarding Aid Disbursed

	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
Total Aid Disbursed	\$203,445,518	\$207,897,641	\$214,633,622	\$224,415,465	\$238,234,306
Total Recipients	17,876	18,113	18,310	18,359	18,645
Percent of Enrollment Receiving Aid	66.59%	66.09%	65.46%	64.66%	64.91%
Percent of Enrollment Receiving a Pell Grant	23.26%	22.63%	21.42%	20.32%	19.58%
Estimated Undergraduate Cost of Attendance (Resident)	\$22,212	\$23,066	\$23,506	\$24,302	\$24,916
Average Graduating Undergraduate Indebtedness	\$24,111	\$24,120	\$24,768	\$24,182	\$26,242
Three Year Cohort Default Rate	6.7% (2011)	6.3% (2012)	6.6% (2013)	6.8% (2014)	5.5% (2015 draft)

Grant Aid

Type of Grant Aid	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
Federal Pell Grant	\$20,906,585	\$21,190,671	\$20,335,658	\$19,525,343	\$21,050,455
Federal Supplemental Educational Opportunity Grant	\$936,753	\$898,005	\$788,662	\$1,022,608	\$1,070,675
State Higher Education Opportunities Grant	\$485,930	\$499,785	\$532,750	\$564,616	\$396,867
Total	\$22,329,268	\$22,588,461	\$21,657,070	\$21,112,567	\$22,517,997

Work Study

A total of 86 campus offices employ work-study students. Those offices receive a 75% subsidy for the student's earnings leaving the office obligated for the remaining 25%. In addition to on-campus work-study employers, there are 10 off-campus community service organizations that employ work-study students.

Work-Study Facts	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
Offices that Employ Work-Study Students	109	107	101	93	86
Students Employed	576	585	576	541	502
Amount Earned by UA Students	\$1,051,109	\$1,140,689	\$1,144,836	\$1,094,744	\$983,154
UA Students Employed in Community Service	133	109	87	100	100
Amount Earned by UA Students in Community Service	\$224,856	\$197,776	\$164,684	\$182,221	\$167,919

Student Loans

Loans are money that must be paid back with interest. Students use both federal and private loans to help pay for their education. Students who receive private loans are encouraged to make use of their federal loan eligibility as a first option.

Loan Type	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
Subsidized Stafford	\$26,180,395	\$26,261,233	\$25,703,214	\$25,969,993	\$26,102,894
Unsubsidized Stafford	\$54,522,925	\$54,664,402	\$53,268,457	\$53,299,762	\$50,546,656
Perkins	\$2,165,619	\$2,268,444	\$1,950,169	\$2,310,564	\$1,590,371
Parent PLUS	\$13,809,777	\$16,785,742	\$20,780,305	\$23,959,630	\$26,884,614
Graduate PLUS	\$1,637,433	\$2,116,498	\$1,877,103	\$2,373,542	\$1,927,134
Federal Nursing	\$9,679	\$14,906	\$5,359	\$5,136	\$5,035
Private Loans	\$8,195,929	\$9,461,102	\$12,322,188	\$15,328,372	\$18,351,671
Total	\$106,521,757	\$111,572,327	\$115,906,795	\$123,246,999	\$137,953,438

Arkansas State Programs

The Arkansas Department of Higher Education administers state aid programs. The largest of these programs are the Academic Challenge (funded by the lottery), the Governor's Distinguished Scholarships, and the Higher Education Opportunities Grant (GO! Grant). State program funding received by U of A students totaled \$28,650,939.

Serving Students

The counseling staff is assigned to students alphabetically by student's last name. Counselors are available to see students as walk-ins, as well as to communicate with students by email and phone. Walk-in students totaled 15,291 with students having to wait an average of 4 minutes and 12 seconds before seeing a counselor. To assist students with questions and to provide reliable access to office staff, the Office of Financial Aid maintains a call center. The Office of Financial Aid migrated to a new call center system in December 2017. The new system provides callers with information about their placement in the call queue, approximate wait time and plays informational messages played as callers wait in queue.

Processing & Systems

The Federal Government requires colleges and universities to verify or confirm the data reported by students and their parent(s) on the FAFSA. The U.S. Department of Education selects students for verification through a random selection process or if data irregularities are identified. Verification requires students and parent(s) to provide documentation to the Office of Financial Aid so that it can confirm the accuracy of information reported on a student's FAFSA is accurate.

Processing & Systems	2013- 2014	2014- 2015	2016- 2017	2017- 2018
FAFSAs Loaded	22,015	22,232	22,171	25,454
Selected for Verification	4,735	4,368	3,916	4,320
Completed Verification	3,423	2,868	2,562	2,775
Faxes Received	3,672	3,183	2,861	2,430

Educational Outreach

The Federal Government requires colleges and universities to verify or confirm the data reported by students and their parent(s) on the FAFSA.

Educational Outreach	Date
New Student Orientation-Money Matters	8/8/2017- 8/9/2017
1st Year Grad Student Orientation Info Table	8/16/2017
Fayetteville High School Financial Aid Night	9/27/2017
UA Perspectives Class	10/3/2017
UA Admissions Razorback Connections-Little Rock	10/3/2017
Sigma Pi Fraternity Financial Responsibility & Services	10/23/2017
Rogers Heritage High School FAFSA Night	10/24/2017
Springdale High School FAFSA Night	10/26/2017
UA Upward Bound FAFSA Night	10/29/2017
Bentonville High School FAFSA Help Night	11/6/2017
New Student Orientation-Spring Orientation	1/9/2018
Don Tyson School of Innovation College and Career Fair	1/31/2018
Arkansas Rehab Services Transition Workshop	3/8/2018
Arkansas Rehab Services Transition Workshop	3/9/2018

Service

Emily Patterson was selected to be the Arkansas Delegate at Large for the Southwestern Association of Financial Aid Administrators. She serves as the Conference Chair, Conference Member and Mid-Level Training - Member.

Erin Wooldridge was selected as the Member at Large for the Southern Association of Student Employment Administrators and serves as secretary.

Chris Hottinger serves on the University's Disability Services Committee.

Office of the Registrar

Core Functions

The Office of the Registrar serves as the University's central academic support unit for:

- Collecting and recording student and instructional academic program information, including managing processes related to registration
- Producing official enrollment and academic certification from academic records
- Supporting the determination of academic eligibility and academic progress
- Degree audit programming and processes
- Implementing and monitoring academic and administrative policies
- Producing the schedule of classes
- Providing degree processing and diploma distribution
- Coordinating campus classroom assignments
- Evaluating and processing transfer/test credit for undergraduate students
- Managing access to, and coordinating the release of, student academic information in compliance with federal regulations and university policies
- Supporting and maintaining curriculum through program and course inventory
- Coordinating enhancements and providing support for maintenance and upgrades to the Student Information System and auxiliary software systems
- Coordinating graduation processes and the commencement ceremony

Mission Statement

The Office of the Registrar supports the mission of the University of Arkansas by constantly pursuing excellence in the accuracy of academic records, the integrity of academic processes, and the quality of service given to our university community and the general public. In so doing, we strive to create an environment that:

seeks efficient and effective ways of operating

- encourages personal and professional growth
- · utilizes teamwork
- respects diversity
- · promotes open communication
- cultivates a service attitude

Major Accomplishments and Goals Achieved

Associate Registrar Wins Collis R Geren Award

Lisa Kulczak, Associate Registrar, Curriculum Management, was selected as the University of Arkansas staff recipient of the Collis R. Geren Award for excellence in graduate education. She was acknowledged for her constant support to Graduate School staff members in ways that help them to better serve their students and faculty.

Systems Analyst Recognized for Degree Audit Work

Gary McDonald, a systems analyst and the primary degree audit coder, received the Golden Tusk Award from the Division of Student Affairs, and the Staff Senate Employee of the Quarter Award in Category 111 – Technical/Paraprofessional, for his service in working with the colleges on degree audit development.

Online Diploma Ordering Option Released

The office worked with Credentials Solutions to add an online option for students to order duplicate diplomas, making it more convenient and efficient for students to submit and pay for their additional diploma orders.

Enhanced Fall and Spring Commencement Ceremonies with New Name Display

The office implemented a software product that displays the student's name and degree on video screens as they cross the stage at commencement. This was introduced last year, and implemented this year for all ceremonies in Bud Walton Arena and Barnhill Arena.

Released eDiploma to All Graduates in Spring 2018

The Registrar's office collaborated with Credentials Solutions to provide electronic diplomas to all graduates from Spring 2018 and forward. Previous graduates can request an eDiploma for a five-dollar

charge. The eDiploma can be downloaded by students or third-party recipients and can be verified through a URL on the diploma itself.

Implemented Robo-Registrar Transcript Service

The Office of the Registrar worked with Credentials Solutions to implement Robo-Registrar, an automated transcript processing and production service. This accelerates transcript processing and automatically communicates with the student each step of the way. This service prints transcripts, or sends them electronically using EDI, XML, or PDF. This benefits students by making the transcript request process easy, efficient, and transparent.

Chancellor's and Dean's List Honor Added to Transcript

The office implemented a process to add Chancellor's List and Dean's List designations, as appropriate, to the student's transcript. This information goes back to 2012 and is also available on the Honors and Awards page in UAConnect for students and advisors.

Implemented AP Credit Policy Changes

With the announcement of the new ADHE policy giving credit for a 3 on AP exams, the office worked quickly to give our students with a qualifying 3 score the appropriate credit if they still needed it. Working with data beginning in summer 2017, the office awarded 10,030 hours of credit primarily to current students. The office continues to work with students and advisors on adding credit for eligible students.

Transfer Planning Guide

Work began on an interactive web page where transfer students can see how courses at their institution can transfer to specific majors at the UA. This is a dynamic site that integrates the course equivalency guide and the degree audit. It is updated as equivalencies change or as degree audit requirements change. The Transfer Planning Guide is updated programmatically, making it virtually maintenance-free. It is set for release in August 2018.



Based on the work done for the Transfer Planning Guide, a new view was created detailing the course options per degree plan (degree audit). This view can potentially be used by other offices such as Financial Aid to ensure classes a student is enrolled in will count towards their degree plan.

Priority Enrollment Reminders

We developed an automated communication process in UAConnect to remind students about their priority registration appointment in the Spring 2018 term. Reminders were sent two weeks before the appointment, one week, and the day before. The communication included their appointment date/ time and any registration holds that would prevent them from enrolling. A total of 36,293 emails were sent this past spring for the summer/fall semesters. Another communication was sent the day after their appointment time if they failed to enroll. Enrollment during the priority registration period increased by 241 students in Spring 2018 compared to the previous spring. While these reminders cannot be singled out as the major reason for this increase, they may have helped. We plan to continue this communication effort.

Enhanced Degree Audit

The office continued enhancing the degree audit, including the addition of logic to prevent the clearance of an undergraduate degree candidate in an on-campus program who exceeds the online course limit. Other improvements include a display of the online hours a student has completed, and a redesign of the degree audit exception security setup to provide a more flexible, stable, and rapid way to grant security by career, by program, and/or by specific plan(s).

New Early Progress Grading Process

The office made the early progress grading process more efficient and useful to both students and instructors through PeopleSoft-delivered functionality. This removed a number of system modifications, including one that restricted early progress grading to lower-level courses only. Now, instructors in all classes can submit early progress grades if they so choose, though it is still only required of lower-level classes. This is a useful feature to the instructors of upper-level and graduate courses who do want to notify students of their early performance. This, in turn, provides students with important information on their progress in the course.

Pre-Enrollment of New Freshmen

In the spring of 2018, the Office of the Registrar began the planning process for enrolling 4,906 new freshmen into nine hours of courses before the students arrived at orientation. There were 83 different classes and labs used for this process, which amounted to a total of 40,295 pre-enrolled hours.

Assessment of the pre-enrollment process on 07/03/18 showed the following:

- 63.67% kept the class and section as preenrolled
- 10.75% kept the class but in a different section than pre-enrolled
- 25.58% did not keep the class
- Overall more than 74% of classes scheduled during pre-enrollment remained on the schedule for a student after orientations for June ended. This was a 3% improvement from last year and an 11% improvement from 2014.

Room Scheduling

Central Scheduling completed updates to 25Live & UAConnect (430 rooms) to reflect new technology levels defined by the Computing Activities Council & its committees.

Room scheduling staff assisted the colleges with the placement of 2,124 classes for Fall 2017 and 1,979 classes for the Spring 2018 terms. An additional 569 classes & exam reviews were placed for the Enhanced Learning Center for Fall 2017, and 567 classes/review sessions for the Spring 2018 term.

In addition to academic class placement, Central Scheduling assisted the colleges with placement of 2,279 special events held in general access classrooms.

Room/Seat Utilization and Scheduling Compliance

	Fall 2016	Spring 2017	Fall 2017	Spring 2018
Room Utilization	73.8%	59.3%	75.6%	64.2%
Seat Utilization	61.4%	62.3%	64.0%	62.6%
Schedule Compliance*	72.2%	69.8%	73.1%	75.0%
Total General Access Classrooms	172	172	165	166

^{*}Note: There are many classes with no rooms assigned. Parameters used: M-F 7:30 to 5:30. Total classes reflect classes with meeting patterns. Classes without a meeting pattern would not be moved into R25 or X25.

Curriculum Management

Three major projects in curriculum management were completed last year in coordination with the colleges and academic departments.

Dual Level Course Conversions

Curriculum staff, in coordination with the colleges, continued working to administratively eliminate dual level course listings for their departments. Existing 4000-level courses were adjusted to undergraduate credit only, and corresponding stand-alone 5000 level courses were created for graduate offerings. This year, approximately 249 courses have been converted (in both UAConnect and in CourseLeaf), which translated into 747 new course creations. Additionally, curriculum staff moved 22 other courses in the History department from 6000-level numbers to 7000-level numbers because of extenuating circumstances connected to the dual level conversion project. The project is ongoing.

Requisite Updates

Effective Spring 2017, requisites for graduate-level classes were implemented in UAConnect. This resulted in updating 1450 courses in UAConnect so that the system enforced requirements previously only stated in course descriptions.

Intersession Cleanup Project

Beginning summer 2017, intersession terms were eliminated and May, August and January intersession classes were rescheduled into their corresponding major terms. Curriculum staff rescheduled 142 class sections for the summer 2017 term, 80 sections for the fall 2017 term and 105 sections for the spring 2018 term.

UAConnect

UAConnect supports more than 32,000 students with active accounts as well as more than 2,800 faculty, and nearly 34,000 applicant users who all have daily access to the system. During the year, nearly 8,000 students authorized access for specified individuals to view their grades, financial aid, and/or student financial information in the Parent Center. The authorized individuals signed on to the Parent Center more than 123,000 times in this timeframe. The UAConnect team works diligently to keep the system accessible, pertinent and convenient for all users, whether they are located on campus or around the world.

Upgrades

The UAConnect functional, technical and database teams worked on two major upgrades that significantly impacted on our users:

Oracle | PeopleSoft Campus Solutions v9.2 (CS 9.2) and PeopleTools v8.56.6.

Work began on the CS 9.2 upgrade in Spring 2016 and was unveiled to users Fall 2017 with PeopleTools following in Spring 2018. These upgrades introduced a new, updated interface for students and faculty, a new mobile offering, and easier access for staff.

The single largest impact of both upgrades was an updated user interface using the new PeopleSoft Fluid technology. This new tool allowed the UAConnect technical team to transform the Student Center into our current student homepage with tiles.

Fluid also brought new mobile functionality that allows users to have the same experience whether they access UAConnect from their home computer or their smartphone. This new functionality allowed us to move from our existing mobile partner, offering a substantial savings to the university for annual maintenance.

But the largest cost savings brought by the upgrade came from the UAConnect technical upgrade team. The three-member group took on the entire technical upgrade, a very large task that is normally bid out to consultants. It is estimated that the team saved the university more than \$100,000 by working through many nights and weekends to assure our campus a successful go-live.

Training Room Update

When we moved to the Uptown Campus facility in 2012, one of our first decisions was to create a





Student access before (top) and after the UAConnect 9.2 upgrade and Fluid technology

training room that could be shared by offices residing in the building, as well as the rest of the campus. At that time UAConnect training coordinator Karen Jennings secured computers that IT Services (ITS) was preparing to surplus to use as the foundation of the new training facility.

Since that time, UAConnect has updated the room by securing additional equipment. This year, UAConnect continued making the UPTE training room one of the best facilities on campus by updating computers and monitors. In addition, the department purchased a new projector with a zoom ratio that allowed for mounting on the wall, opening up two additional

seats in the training room where the old projector had rested.

This year Karen Jennings announced her retirement in early July following 37 years of service to the university. Starting with the student information system implementation in 2003, she shaped not only UAConnect training, but also led in offering service to our end users. Kim Gilbert will be moving into her office as the new UAConnect training and change manager. Having Kim's skills and UAConnect experience will be beneficial as the campus moves into the ERP implementation.

Service

Throughout the past year, UAConnect has continued its tradition of outstanding service to our constituents. Communications to all users were intensified during the 9.2 and PeopleTools upgrades, additional system changes and new offerings. Focused e-mail, social media, announcements and Newswire articles alerted users of updates, outages and upcoming changes and directed them to detailed documentation located on the Help-UAConnect website.

More than 22 group and one-on-one training sessions were created and presented to campus faculty and staff. All training documentation was redesigned, updated and published for the new 9.2 upgrade offerings. In addition, training materials were created for campus offices specific to their use in UAConnect. Training office personnel participated in campus orientation sessions for new faculty and advisors, explaining the services UAConnect offers to different audiences.

Professional Activity:

Karen Jennings. Project & Change Management Track Chair, 2017 South Central Regional User Group (SCHRUG) Conference. Planning Committee, 2017 and 2018 South Central Regional User Group (SCHRUG) Conferences.

Mary-Ann Bloss. Chair, Project and Change Management Advisory Group, Oracle/PeopleSoft Higher Education Group (HEUG). Product Council, Oracle/PeopleSoft Higher Education User Group (HEUG). Vendor and Communications Chair, 2017 South Central Regional User Group (SCHRUG) Conference. Planning Committee, 2017 and 2018 South Central Regional User Group (SCHRUG) Conference.

Nationally Competitive Awards

The Office of Nationally Competitive Awards (ONCA) provides information, resources, and support for students applying for a variety of merit-based, nationally competitive undergraduate and postgraduate opportunities, including scholarships, fellowships, internships, and study abroad programs. ONCA manages outreach and advising for students at the freshman through graduate levels and works to connect students with opportunities appropriate to their long-term academic and professional goals. In addition to offering advising appointments, ONCA staff members organize informational meetings, group workshops, and practice interviews as means of preparing students to compete at the state and national level. The office also supports students applying to graduate, law, and medical school (the director sits on the Pre-Medical Advisory Committee).

By the Numbers

During the 2017-2018 academic year, ONCA completed a review of the University of Arkansas' standing in several key scholarship programs. For the Harry S. Truman Scholarship, the U of A is ranked 1st in the SEC. Our all-time total of 23 scholars places us in the top 10 public institutions (t-9th) and in the top 25 public and private institutions in the nation. Eight University of Arkansas students have received Truman Scholarships since 2013.

For the Goldwater Scholarship, the U of A's 53 total scholars ranked 2nd (t-2nd) in the SEC, tied for 18th among public institutions, and tied for 32nd among public and private institutions.

In two major post-graduate competitions for study in the United Kingdom, the Marshall Scholarship and the Rhodes Scholarship, the University of Arkansas is among the top forty public institutions. Our record of 8 Marshall Scholars places the U of A in the top 25 (t-21st) public institutions and 2nd in the SEC. With a total of 10 Rhodes Scholars, the U of A is tied for 40th among public institutions.

In total, U of A students have received 80 Fulbright Scholarships, 132 National Science Foundation Graduate Research Fellowships, 9 Udall Scholarships, 4 Gates Cambridge Scholarships, and 994 Student Undergraduate Research Fellowships.

ONCA staff met regularly with students throughout the year in advising meetings, online appointments, and mock interview sessions. Suzanne McCray, director, held 309 meetings. Jonathan Langley, assistant director, was involved in over 280 meetings, and Emily Voight, assistant director, held over 175 meetings.

Student Awards and Achievements

During the 2017-18 academic year, the University of Arkansas continued a long tradition of students winning competitive awards, as U of A students received more than \$2 million in fellowships and scholarships. Students earned awards at both the state and national level and were recognized for their commitment to academic excellence, research, public service, leadership, and community involvement. This year saw U of A students win some of the most prestigious scholarships and fellowships in the nation, including the Marshall Scholarship, Goldwater Scholarship, Fulbright Scholarship, National Science Foundation Graduate Research Fellowship, and Gilman Scholarship.

Several University of Arkansas juniors and seniors had great success in competing for these awards. Alumna Victoria Maloch (honors agricultural business, '17; 2016 Truman Scholar) was named a Marshall Scholar, the 8th University of Arkansas student to receive the honor. Junior Olga Brazhkina (biomedical engineering) was named the university's 53rd Goldwater Scholar. Junior Nimit Gandhi was named a National Institutes of Health Amgen Fellow. In addition, four students were named Critical Language Scholars, four students and alumni were named National Science Foundation Graduate Research Fellows, and 42 received Student Undergraduate Research Fellowships.

Marshall Scholarship

Established in 1953, the Marshall Scholarship is one of the world's premier awards that provides for graduate study in the United Kingdom. Applicants may propose to complete 1- or 2-year master's degrees at any eligible institution in the United Kingdom. Around 40 awards are given each year to United States students who compete in eight regions across the United States. For the 2018 competition, 43 scholars were selected out of 929 endorsed applicants.

Victoria Maloch, an agricultural business alumna ('17, summa cum laude), was named a 2018 Marshall Scholar. In 2016, she was named a Truman Scholar for her long-term commitment to public service, specifically to the agricultural field. As an undergraduate, she took a year off of her studies to serve as one of six national officers for the National Future Farmers of America. On campus, she was active in the Student Alumni Board, Volunteer Action Center, Chi Omega sorority, and Associated Student Government. She participated in service-learning projects in both Belize and Mozambique. After graduating, she worked in Washington, DC as a Truman-Albright Fellow in the Federal Office of Rural Health Policy. She will use her Marshall Scholarship to complete an MPhil in Public Policy at the University of Cambridge.



Victoria Maloch 2018 Marshall Scholar

Karli Lipinski (honors chemistry, senior) was named a Marshall Scholarship finalist. As an undergraduate, Lipinski performed research on characterizing a nanovesicle drug delivery system for personalized cancer treatment under the guidance of Roger Koeppe, distinguished professor of chemistry. She participated in the University of Kentucky's Engineering Bioactive Interfaces and Devices REU program during the summer of 2017. She plans a doctorate in biophysics.

The University of Arkansas has had eight Marshall Scholars, including previous recipients Mike Norton (2014), Ben Hood (2002), Megan Ceronsky (2001), Warwick Sabin (1998), Charles King (1990), Lisa

Pruitt (1989), and John Edie (1960).

Goldwater Scholarship

Congress established the Barry M. Goldwater Scholarship and Excellence in Education Program in 1986 to provide a continuing source of highly qualified scientists, mathematicians, and engineers by awarding scholarships to college students who intend to pursue careers in these fields. Goldwater Scholars are selected from a field of more than a thousand mathematics, science and engineering students, who must be nominated by their institutions. The first University of Arkansas student to receive a Goldwater Scholarship was mathematics major Todd Williams in 1991. The university has had a total of 53 students receive the prestigious award. 211 scholarships were awarded for the 2018-19 academic year.



Olga Brazhkina 2018 Goldwater Scholar

University of Arkansas junior Olga Brazhkina was named a 2018 Barry M. Goldwater Scholar. An honors biomedical engineering major, Brazhkina is an Honors College Fellow, Arkansas Governor's Distinguished Scholar, and National Merit Finalist. She has performed her research at the Cardiovascular Biomechanics Laboratory under the direction of Morten Jensen, associate professor of biomedical engineering and Arkansas Research Alliance Scholar. Brazhkina has presented her work at the Annual Meeting of the Biomedical Engineering Society and

the Freshman Engineering Program Honors Research Symposium, and she has received an Honors College Research Grant to support her work. After completing a doctorate in biomedical engineering, she plans to pursue a career as a professor, researching cardiovascular biomechanics and device design.

J. William Fulbright Scholarship

The Fulbright Program was established in 1946 through legislation sponsored by Sen. J. William Fulbright of Arkansas to promote international education as a means of fostering cultural and political understanding across the globe. More than 155 countries participate in the program, and approximately 1,900 students from all fields of study are awarded grants each year to study, research, or teach English in other countries.



Katherine Branum 2018 Fulbright Scholar

Senior honors communication disorders major Katherine Branum was awarded a Fulbright Teaching Assistantship to Costa Rica for the 2018-19 academic year. On campus, she was an active member of Chi Omega sorority and an English conversation club leader, and she received an Honors College Study Abroad Grant and a Service Learning Grant for trips to Spain and Peru. While in Peru, she taught Augmentative Alternative Communication at a special education school. She plans to complete a doctorate in speech language pathology and research practices that foster emotional development in both English and Spanish speaking users of Augmentative Alternative Communication.



Stephanie Galen 2018 Fulbright Scholar

Stephanie Galen (honors international economics, senior) will be a 2018-19 Fulbright English Teaching Assistant in Silistra, Bulgaria. As an undergraduate, she was a member of the university's Model United Nations Team, a Volunteer Action Center literacy tutor, and a violinist in the university symphony orchestra. In the spring of 2017, she worked as an intern with the Commerce Department at the U.S. Embassy in Paris, France. She plans to pursue a master's degree in public policy or economics as preparation for her goal to become a foreign service officer.



Casey Gibson 2018 Fulbright Scholar

Senior honors biological engineering and Spanish major Casey Gibson received a Fulbright English Teaching Assistantship for Mexico for 2018-19. Gibson was an Arkansas Governor's Distinguished Scholar, Chancellor's Merit Scholar, and National Merit Finalist. She served as president of the Biological Engineering Students Club, a literacy tutor in the Sin Limites Program at J.O. Kelly Middle School in Springdale, and a member of Tau Beta Pi Engineering Honor Society. She received Honors College Study Abroad Grants for trips to Costa Rica and India, and she worked as an environmental engineering research intern in Concepción, Chile, in the summer of 2016. She plans to pursue a doctorate in environmental engineering and a career in academia.

Senior Elizabeth Wilson was named an ETA alternate to Bulgaria.

National Science Foundation Graduate Research Fellowship

Four University of Arkansas students - two currently enrolled and two recent graduates - received National Science Foundation Graduate Research Fellowships to begin in the upcoming academic year. Each fellowship is worth \$34,000 per year and can be renewed for up to three years. Along with the renewable stipend, each student's institution will receive \$12,000 per year, bringing the total amount of funding awarded to these four students to more than \$500,000. The award recognizes not only academic excellence, but also the expected future contribution that each student's research will make to her or his field and to society at large.







Christopher Matthews 2018 NSF Fellow

Lauren Gentles (honors biology, '14) conducted undergraduate research at the U of A with Young Min Kwon and Byungwhi Kong, both professors in poultry science. After she graduated, she

participated in the National Institutes of Health post-baccalaureate program. Gentles is currently a doctoral student in microbiology at the University of Washington.

Christopher Matthews (honors electrical engineering, '17) was a member of the Honors College as an undergraduate, working under Morgan Ware, assistant professor of electrical engineering. He is currently a doctoral student in electrical engineering at the Georgia Institute of Technology.







Stephanie Sandoval 2018 NSF Fellow

Karla Morrissey (chemical engineering, doctoral student) conducts graduate research with Greg Thoma, professor of chemical engineering, and Lauren Greenlee, assistant professor of chemical engineering. She received her honors undergraduate degree in chemical engineering from the U of A and was a 2016 Goldwater Scholar. Her research focuses on a life cycle assessment and sustainability of phosphorus recovery in wastewater treatment plants.

Stephanie Sandoval (honors electrical engineering, senior) currently works with Zhong Chen, assistant professor of electrical engineering. During her undergraduate career she has been named a 3M GEM Fellow and worked at the Sandia National Laboratories.

This group of fellowship recipients brings the overall total of NSF GRFP winners from the University of Arkansas to 132. One undergraduate - Casey Gibson; one graduate student - Emma Menio; and four alumni - Kinan Alhallak, Logan Jones, Indran Kamalanathan, and Kaylee Smith - were named honorable mentions.

James Madison Fellowship

In 1986, Congress established the James Madison Memorial Fellowship Foundation to improve the teaching of the United States Constitution in secondary schools. The \$24,000 fellowship can

be used over two years of academic study. Upon completion of graduate study, Madison Fellows are obligated to teach for one full year for each academic year of aid received.



Beth Anne Harrison 2018 Madison Fellow

Senior history major Elizabeth (Beth Anne) Harrison was awarded a 2017 James Madison Graduate Fellowship to support her pursuit of a Master of Arts in Teaching. She will also attend a month-long summer institute on the American Constitution held in Washington, D.C. at Georgetown University. Harrison is the eighth University of Arkansas student to be awarded a James Madison Fellowship, and recent awardees include Scott Shackelford (2015), Annie Williams (2014), and Alexander McKnight (2009).

3M GEM Fellowship

The National GEM Consortium works to increase the participation of underrepresented groups at the master's and doctoral levels in engineering and science. Since its founding in 1976, GEM has provided over 4,000 fellowships. There are three fellowship programs offered by GEM: the MS Engineering Fellowship, the PHD Engineering Fellowship, and the PHD Science Fellowship. All fellowship programs span the entire recruitment, retention, and professional development spectrum.

Stephanie Sandoval (honors electrical engineering, senior) was awarded a 3M GEM Full Fellowship, that will provide for tuition, fees, a living stipend, and a paid internship with 3M. She will begin her studies

for a PhD in electrical engineering at the Georgia Institute of Technology in fall 2018. Previous GEM Fellows at the University of Arkansas include Craig McClean (honors chemistry and mathematics, '16).

Critical Language Scholarship

Administered by the U.S. Department of State, the Critical Language Scholarship Program allows students to receive intensive language and cultural immersion training while overseas. Applicants can study one of 14 critical languages for between eight and ten weeks. Languages supported by the program include Arabic, Azerbaijani, Bangla, Chinese, Hindi, Indonesian, Japanese, Korean, Persian, Punjabi, Russian, Swahili, Turkish, and Urdu.





Jessica Garross

Emily Matlock





Zachary Smith

Samuel Scurry

Four University of Arkansas students were named Critical Language Scholars for the summer of 2018. Jessica Garross (international business, senior) will study Urdu in India; Emily Matlock (honors industrial engineering, junior) will study Japanese in Japan; Samuel Scurry (history, doctoral student) will study Arabic in Jordan; and Zachary Smith (honors international business, sophomore) will study Arabic in Morocco.

National Institute of Health Amgen Scholars Program

The Amgen Foundation has established full-time, intensive summer research opportunities at 17 leading institutions in the United States, Europe, and Japan which are available for students in the STEM fields. Participants undertake a research project, as well as take part in a symposium and experience networking and seminars in a cohort.

Nimit Gandhi, a junior honors biochemistry and

Spanish major, was selected for the 2018 NIH Amgen Scholars Program in Bethesda, Maryland. While there, he will perform independent research under the guidance of an NIH intramural scientist, as well as receive career guidance, mentorship, and leadership training.

Clinton Global Initiative University

Established by the Clinton Global Initiative in 2007, the Clinton Global Initiative University is an annual meeting in which students, university representatives, topic experts, and celebrities meet to explore solutions to the world's most imminent challenges. Each meeting brings together more than 1,000 students to discuss five focus areas: education, environment and climate change, peace and human rights, poverty alleviation, and public health.

The 2017 meeting took place at Northeastern University in Boston, Massachusetts. Four University of Arkansas students were selected to attend the proceedings:

- Jessica Garross, international business, senior
- Nathaniel Harris, mechanical engineering, senior
- Robin Raley, honors chemistry, sophomore
- Jason Steck, honors mechanical engineering, senior

DAAD Rise Summer Internship

The German Academic Exchange Service, or Deutscher Akademischer Austauschdienst (DAAD), offers opportunities for research and graduate study in Germany to students from North America, Great Britain, and Ireland. About 300 Research in Science and Engineering (RISE) Germany internships are offered each year, which allow students to participate in full-time, intensive scientific research at a German institution. Junior Sarah Gould (honors biological engineering, junior) was selected as a 2018 RISE participant. Previous winners include Rachel Ungar (honors biology, senior) and Maria Alejandra Zeballos Castro (honors biomedical engineering, senior).

Department of Energy Summer Internship Program

Since 1977, the United States Department of Energy has worked to address the nation's energy, environmental, and nuclear challenges in the goal of ensuring America's security and prosperity. Each summer the department offers stipend-based

internship programs available in scientific research, administration, and business fields. Junior Luis Morales Bultron (honors physics, mathematics) was the recipient of a 2018 summer internship.

Freeman-Asia

The Freeman Foundation works to strengthen bonds between the United States and East Asia. Through the Freeman Awards for Study in Asia (Freeman-ASIA) program, U.S. undergraduate students with demonstrated financial need receive funding to study abroad in East or Southeast Asia. Awards cover the cost of the study abroad program and related expenses, including airfare, basic living costs, local transportation, books, and other expenses. Junior Erik Rodriguez-Rowe (international studies) was awarded a Freeman-Asia Scholarship to study in Japan.

Japan Exchange and Teaching Program

Supported by the Japanese Government, the Japan Exchange and Teaching (JET) Program allows young US professionals to work as Assistant Language Teachers throughout the country of Japan. Around 1,000 United States citizens are selected for the program each year, and recipients may extend their contracts for up to five years.

Two University of Arkansas students were selected for the JET Program this year: senior Cameron Henley (history), and senior Emily Pham (international studies, Asian studies).

Teach for America

Teach for America places teachers in high-need, underserved public school districts throughout the United States. Currently operating in 53 regions, over 55,000 alumni and corps members have participated in the program in its 27 years of operation. Upon selection, teachers agree to work in their placement for two years.

Seven University of Arkansas students and alumni were selected for Teach for America during the 2017-18 academic year.

- Cheyonna Boone, management, senior
- · Katherine Clay, psychology, senior
- · Morgan Coleman, English, senior
- · Suzanna Gibbs, honors English, French, senior
- Laurel Glover, social work, senior

- Meleah Perez, honors English, journalism, senior
- Kaylin Smith, psychology, senior

Gilman Scholarship

During the 2017-18 academic year, 19 University of Arkansas undergraduates received the prestigious Benjamin A. Gilman International Scholarship, sponsored by the U.S. Department of State, for the fall, spring, or summer terms. The Gilman Scholarship allows undergraduate students with high financial need the opportunity to study or participate in an internship abroad, develop valuable career and language skills, and prepare themselves for the global economy while serving as citizen ambassadors in their host country.

Winners for the 2017-2018 academic year were:

Student Name	Major
Edgardo Alaniz	International Business
Liliana Barrientos- Figueroa	Nursing (Honors)
Jordan Cottrell	International Business (Honors)
Megan Davidian	Biomedical Engineering
Margaret Goodrich	International Studies, French, Middle East Studies
Emily Haggard	Marketing, Supply Chain (Honors)
Nathan Hemby	Industrial Engineering (Honors)
Alexander Holden	Mechanical Engineering
Lena Nguyen	Art
Mariana Pacheco	Political Science, Spanish, Latin American and Latino Studies
Jennifer Padron	Public Health
Luis Palafox	Biomedical Engineering
Jacqueline Payne	Chemical Engineering (Honors)

Educational Outreach	Date
Carolina Tovar	International Studies, Spanish, latin American and Latino Studies (Honors)
Esmeralda Verdin Gomez	Political Science, Sociology (Honors)
Melanie Ross	Nursing
Alexia Selvera	International Studies, Political Science (Honors)
David Sweere	Architecture (Honors)
Samantha Tafoya	Journalism, Political Science, African and African American Studies (Honors)

Gilman scholars receive up to \$3,000 to apply towards their summer study abroad program costs and up to \$5,000 for a semester-long program, and a limited number of students will also receive additional funding for language study through the Critical Need Language Award, for a total award of \$8,000. At present, over 100 U of A students have received the Gilman Scholarship since the program began in 2001.

Additional National Awards Received by U of A Students

Arkansas INBRE Research Experience for Undergraduates

Cornell University Summer Research Scholars Program

National Cancer Institute Summer Cancer Research Training Award

National Science Foundation Research Experience for Undergraduates

Representative Womack Internship

Senator Boozman Internship

Student Undergraduate Research Fellowship

For the 2017-18 academic year, 42 University of Arkansas students earned Student Undergraduate Research Fellowships (SURF).

Administered by the Arkansas Department of Higher Education, SURF awards range from \$2,125 to \$2,750, with the university providing matching funds for each student. SURF funds provide financial support for students to engage in research projects that are meaningful to their degrees and future careers, while also providing financial support to faculty research mentors who supervise student projects.

Student Name	Major	Mentor Name
Kayvan Afrasiabi	Chemical Engineering	Jamie Hestekin
Prashant Anand	Music	Elizabeth Margulis
Faith Bomstad	Chemical Engineering	Bob Beitle
Brett Bonine	Physics	Bret Lehmer
Nicholas Broadbent	Mechanical Engineering	Uchechukwu Wejinya
Lauren Burkhalter	Rehabilitation, Human Resources, and Communication Disorders	Rachel Glade
Cody Canote	Chemistry and Biochemistry	Matt McIntosh
Abigail Childers	Nursing	Allison Scott
Clara Cohoon	Nursing	Marilou Shreve
Carah Colbert	Food Science	Franck Carbonero
Anne Crafton	History	Laurence Hare
Grady Dunlap	Biomedical Engineering	Jeffrey Wolchok
Samuel Erickson	Physics	Gregory Salamo
Madison Ermert	Economics	Amy Farmer
Brayley Gattis	Chemistry and Biochemistry	Jingyi Chen
Emily Gentles	Mathematical Sciences	Giovanni Petris
Suzanna Gibbs	English	Mary Long
Seth Gilchrist	Geosciences	John Shaw
Katie Glover	Health, Human Performance, and Recreation	Kaitlin Gallagher
Kennedy Green	Supply Chain Management	Christian Hofer
Elizabeth Hallett	Chemistry and Biochemistry	Stefan Kilyanek
Micah Huckabee	Health, Human Performance, and Recreation	Michelle Gray
Jonah Keller	Physics	Julia Kennefick
Clark Kennedy	Biology	Mack Ivey
Karli Lipinski	Chemistry and Biochemistry	Roger Koeppe

Student Name	Major	Mentor Name
Srusti Maddala	Crop, Soil, and Environmental Sciences	Lisa Wood
Laine McGinty	English	Lisa Corrigan
Megan McTigue	Communication	Lindsay Aloia
Matthew Millis	Industrial Engineering	Kelly Sullivan
Allison Montalbano	Human Environmental Sciences	Jae Kyeom Kim
Andrew O'Neil	Health, Human Performance, and Recreation	Kristen Jozkowski
Richard Pellegrino	Chemistry and Biochemistry	Ingrid Fritsch
Elizabeth Poblete	Civil Engineering	Andrew Braham
Sophia Scalise	Biomedical Engineering	Kartik Balachandran
Matthew Sena	Crop, Soil, and Environmental Sciences	Cammy Willett
Madeline Smith	Rehabilitation, Human Resources, and Communication Disorders	Kimberly Frazier
Xavier Smith	Health, Human Performance, and Recreation	Heather Blunt-Vinti
Jessica Sonnentag	Biological Sciences	David McNabb
Ian Spatz	Electrical Engineering	Jingxian Wu
Anna Tovar	Marketing and Logistics	Molly Rapert
Natalie Von Tress	Civil Engineering	Wen Zhang
Katherine Williams	Marketing and Logistics	Eunjoo Cho

Campus Events

Outreach

ONCA staff participated in events throughout the year to spread awareness about particular scholarships and the office in general. This year ONCA staff spoke at all sessions of New Student Orientation, as well as Honors College Convocation; visited meetings for Honors College Fellows, classes in the College of Education and Health Professions and the College of Engineering, and multiple sections of University Perspectives; presented information about the office at the Honors College Research Conference; and discussed graduate school application strategies as part of the Grad School PREP series. Suzanne McCray also taught two sections of Catapult, a new honors course designed to prepare students for future scholarship, internship, and graduate school applications.

Informational Workshops

Each year ONCA offers informational sessions for students interested in applying for outside scholarships and fellowships. This year ONCA offered informational sessions for SURF, NSF, Truman, Goldwater, Udall, Fulbright, and international graduate school opportunities.

State and National Awards Reception

On Monday April 16, ONCA honored over 300 students and 150 faculty members at its annual state and national awards reception, held for the first time in the Jim and Joyce Faulkner Performing Arts Center. Among the students honored were a Marshall Scholar, a Goldwater Scholar, three Fulbright English Teaching Assistants, four NSF Graduate Research Fellows, and 42 Student Undergraduate Research Fellows.

Provost Jim Coleman and Dean Lynda Coon presented awards to the winning students and their mentors. Vice Provost Suzanne McCray, director of the Office of Nationally Competitive Awards, presented staff gold medals to Thomas Carter III, assistant dean for academics and student affairs for the College of Engineering, and Leslie Yingling, director of the Center for Multicultural and Diversity Education, in recognition of their continued impact on campus.

Continuing its tradition of honoring outstanding faculty mentors and their departments, ONCA also recognized six faculty members and one department with the 2017-18 Faculty and Departmental Gold Medal Awards. Winners are selected because of their demonstrated commitment to student success. The 2017-18 Faculty Gold Medal winners were:

- Dub Ashton, associate professor of marketing, Sam M. Walton College of Business
- Vinson Carter, assistant professor of STEM education, College of Education and Health Professions
- Lisa Corrigan, associate professor of communication, J. William Fulbright College of Arts and Sciences
- Kevin Hall, professor of civil engineering, College of Engineering
- Lona Robertson, associate dean, Dale Bumpers College of Agricultural, Food and Life Sciences
- Carl Smith, associate professor of landscape architecture, Fay Jones School of Architecture and Design

The Department of Architecture was recognized with the 2017-18 Departmental Gold Medal Award. Previous departmental winners include Agricultural Economics and Agribusiness; Civil Engineering; Journalism; Electrical Engineering; Crop, Soil, and Environmental Sciences; Marketing; International Relations; Biological Sciences; Chemical Engineering; History; Political Science; Chemistry; Economics; World Languages, Literatures, and Cultures; and Physics.

Arkansas Reads

In October 2017, ONCA staff were joined at Dermott Elementary in Dermott, Arkansas by Chancellor Joseph Steinmetz and students JP Gairhan, Carus Newman, Spencer Soule, and Rachel Ungar. The visit coincided with the school's kickoff for Arkansas's Reading Initiative for Student Excellence, or R.I.S.E.

Chancellor Steinmetz, Dr. McCray, and the University of Arkansas students presented Dermott students with books to take home in order to grow their home libraries. With the help of a generous donation by Chancellor Steinmetz, each classroom was given Kindle Fires and a collection of e-books. As a new initiative, multiple schools were involved with the Arkansas Reads event, and books were also donated to Drew Central Elementary in Monticello and Jimmy Brown Elementary in Star City. In total over 8,000 books were donated to students at the three schools.

In February 2018, ONCA continued its partnership with Greek Life by collecting over 4,000 books donated by the U of A Panhellenic Council for a future Arkansas Reads partner school.

Service Activity

Along with regular duties, ONCA staff enjoyed a productive year of service and professionalization.

Suzanne McCray

Participated in Truman Scholars Leadership Week to honor two University of Arkansas Truman Scholars. William Jewell College, Liberty, MO (May 28, 2017).

Served as Scholarship Reviewer, level 1 (online), for the Critical Language Scholarship (Dec. 2017).

Served as Chair-Elect for the College Board Southwestern Regional Council. Represented the Southwestern Regional Council at the College Board National Forum on the Joint Councils Meeting as well. (College Board National Forum, October 25-27, 2017—New York City, NY.)

Continued to serve on the College Board Advanced Placement Higher Education Advisory Committee, (Meetings: March 20-23, 2017—Washington, DC; October 11-13—New York City, NY).

Invited by College Board to join the Capstone Champions Group with 15 other enrollment managers from across the country.

Attended Mind the Gap, the 9th biennial National Association of Fellowships Advisors Conference in Philadelphia, PA.

Jonathan Langley

Served as a first-round reader for the Critical Language Scholarship.

Emily Voight

Attended Mind the Gap, the 9th biennial National Association of Fellowships Advisors Conference in Philadelphia, PA.

Served as a first-round reader for the U.S. Department of State Critical Language Scholarship.

Evaluated applications for the Benjamin A. Gilman Scholarship Program.

Professional Activity

Conferences Attended:

Karen Jennings and Mary-Ann Bloss attended the South Central HEUG Regional User Group Conference, Houston, TX, July 2017

Karen Jennings and Mary-Ann Bloss attended the Higher Education User Group (HEUG) Alliance '17 Conference, Salt Lake City, UT, March 2018

Rafael Arciga Garcia (2017, October). Hispanic Women's Organization of Arkansas (HWOA) Annual Conference, Springdale, AR

Michelle King (2017, October). Arkansas Association of Collegiate Registrars and Admissions Officers (ArkACRAO) Fall Conference, Fairfield Bay, AR.

Taylor Power (2017, October). Arkansas Association of Collegiate Registrars and Admissions Officers (ArkACRAO) Fall Conference, Fairfield Bay, AR.

Jessica Williams (2017, October). Arkansas Association of Collegiate Registrars and Admissions Officers (ArkACRAO) Fall Conference, Fairfield Bay, AR.

Hayley Cole (2017, October). Arkansas Association of Collegiate Registrars and Admissions Officers (ArkACRAO) Fall Conference, Fairfield Bay, AR.

Heather Edge (2017, October). Arkansas Association of Collegiate Registrars and Admissions Officers (ArkACRAO) Fall Conference, Fairfield Bay, AR.

Maci Edwards (2018, February), Southern Association of Collegiate Registrars and Admissions Officers (SACRAO), Spring Conference, Murfreesboro, TN.

Jessica Williams (2018, February). Southern Association of Collegiate Registrars and Admissions Officers (SACRAO) Conference, Murfreesboro, TN.

Jennifer Fowler (2018, April). Texas Association for College Admissions Counseling (TACAC) Annual Conference, Galveston, TX

Lexi Meador (2018, April). Texas Association for College Admissions Counseling (TACAC) Annual Conference, Galveston, TX

Kimberly Clark (2018, May). Western Association for College Admission Counseling (WACAC) Annual Conference. Monterey, CA.

Jennifer Fowler (2018, June). DFW Admissions Regional Network (DARN) Summer Conference, Fort Worth, TX

Lexi Meador (2018, June). DFW Admissions Regional Network (DARN) Summer Conference,

Mike Hooper attended the CollegeNET Users Conference, Portland, OR, July 2017

Jean Mitchell and Mike Hooper attended the Midwest Users Conference, Chicago, IL, April 2018

Jean Mitchell attended the ArkACRAO Conference, Fairfield Bay, AR, October 2017

Jean Mitchell and Lisa Kulczak attended the Leapfrog User Conference, Colorado Springs, CO, February 2018

Nick Daehn attended Slate Launchpad, Portland, OR, March 2018.

Robin Carr, Joe Scribner, Nick Daehn, Sandra Tilley, and Juana Gilstrap attended HUEG Conference, Salt Lake City, UT, March 2018.

Robin Carr attended Community Live Executive Conference, Las Vegas, NV, September 2017

Robin Carr, (February 2018), Improve Advising

Senior staff members in the Office of the Registrar participated in several committees within respective professional organizations.

Dave Dawson, ERP Steering Committee for UA System and UAF Campus.

Jean Mitchell, Vice President for Records. Arkansas Association of Collegiate Registrars and Admissions Officers.

Jean Mitchell. Chair, Academic Calendars, Scheduling, and Publications. Southern Association of Collegiate Registrars and Admissions Officers.

Publication

McCray, S. & Brzinski, J. (Eds.) (2017). Roads less traveled and other perspectives on nationally competitive scholarships. Fayetteville, Arkansas: University of Arkansas Press.

National Presentations

McCray, S. (2017 June). A personal and professional journey: Moving the needle at the University of Arkansas. Women's Leadership in Higher Education. Baylor University, Waco, TX.

McCray, S. (2017 July). Panel Moderator. Foundation talks: Awards for special populations. With Christine O'Brien (Ford Foundation), Jaclyn Sheridan (Pickering Foundation), Patricia Scroggs (Rangel Fellowships), and Craig Harwood (Soros Fellowship). National Associations of Fellowships Biennial Conference, Philadelphia, PA.

McCray, S., Hayes, A., Baker, K. (2017 July). Bridging the gap: Increasing access to nationally competitive awards. National Association of Fellowships Advisors Biennial Conference, Philadelphia, PA.

McCray, S., Vardaman, V, Walter, K., Warrick, P., (2017 July). Campus-wide conversations: NAFA beyond scholarships. National Association of Fellowships Advisors Biennial Conference, Philadelphia, PA.

Regional Presentations

Cochran, B., McCray, S. Simon, S. (moderator), (2017, July 26) Hollywood in Arkansas: A Face in the Crowd. Crystal Bridges Museum,

Bentonville, AR.

Cochran, B., McCray, S. Simon, S. (moderator), (2017, August 2) B-Movies in Arkansas: The Legend of Boggy Creek. Crystal Bridges Museum, Bentonville, AR.

Cochran, B., McCray, S. Simon, S. (moderator), (2017, August 9) Indie Arkansas: 1990s to today. Crystal Bridges Museum, Bentonville, AR.

Cochran, B., McCray, S., (2017, October 19-21) Cinematic Ode to the Mississippi: The River. The Johnny Cash Heritage Festival. Dyess, AR.