

# 2023-2024 ANNUAL REPORT

## EXECUTIVE SUMMARY

**32,140**

Fall 2023 Total Enrollment



Enrollment Services at the University of Arkansas supports prospective and current students throughout their academic journeys. Comprised of the Office of Admissions, the Offices of Financial Aid & Academic Scholarships, the Registrar, the SIS Management Team (Workday Student), and the Office of Nationally Competitive Awards, Enrollment Services staff serve the university's land-grant, flagship mission in a number of ways. The following is a brief overview of activities completed between July 1, 2023, and June 30, 2024.

**27,472**

Undergraduate  
Enrollment

**6,336**

New Freshman  
Enrollment

**2,964**

New Freshman  
from Arkansas

**28,248**

New Freshman  
Applications for Admission

**1,385**

Transfer Student  
Enrollment



- Office of Admissions
- New Student Orientation
- Transfer Central
- Office of the Registrar
- Office of Financial Aid
- Academic Scholarship Office
- Student Information System Management
- Office of Nationally Competitive Awards

## Enrollment

The start of the Fall 2023 semester continued a period of significant enrollment growth for the University of Arkansas. Overall enrollment reached 32,140, while the university welcomed its second-largest class of degree-seeking new freshmen, a cohort of 6,336 students that included a record number of students from Arkansas – 2,964. Academically prepared, these students join the U of A ready to excel in the classroom, enrich the campus community, and prepare for success after graduation.

## New Freshmen

**3.79**

Average  
GPA

**20.8%**

Percent of Honors Eligible  
New Freshmen

**2,794**

Students submitted  
AP scores for credit

More than

**30,000+**

AP credit hours  
awarded

## Recruitment

The Office of Admissions coordinates outreach and relationship-building efforts with prospective new freshman and transfer students, their families, and the educational professionals who support them. Staff with Admissions, Transfer Central, and New Student Orientation collaborate closely throughout the year to support students during the college search and application process. Through outreach, in-person visits, campus tours, and orientation, staff work to help students learn about opportunities available at the U of A, apply, and prepare to be Razorbacks.

**1.5 M**

Emails

**562,000**

Pieces of mail

**1.2 M**

Text messages sent

**385,000**

Text messages received

**662**

High School Visits

**22**

Transfer Visits

**488**

College Fairs

**71**

Transfer Fairs

**111**

Signing Day/  
Scholarship Ceremonies

**115**

Material Delivery/  
Counselor Visits

### Events

- Razorback 101
- Razorback Connections (Jonesboro)
- Razorback Connections (Little Rock)
- Razorback Reveal
- Ready Razorback
- Headed to the Hill (Northwest Arkansas)
- Headed to the Hill (Little Rock)
- Counselor Connections
- Transfer Counselor Connections
- SEC Tour



### Campus Visits

**10,380**

Students visited campus in 2023

**126**

School groups visited

## Scholarships & Financial Aid

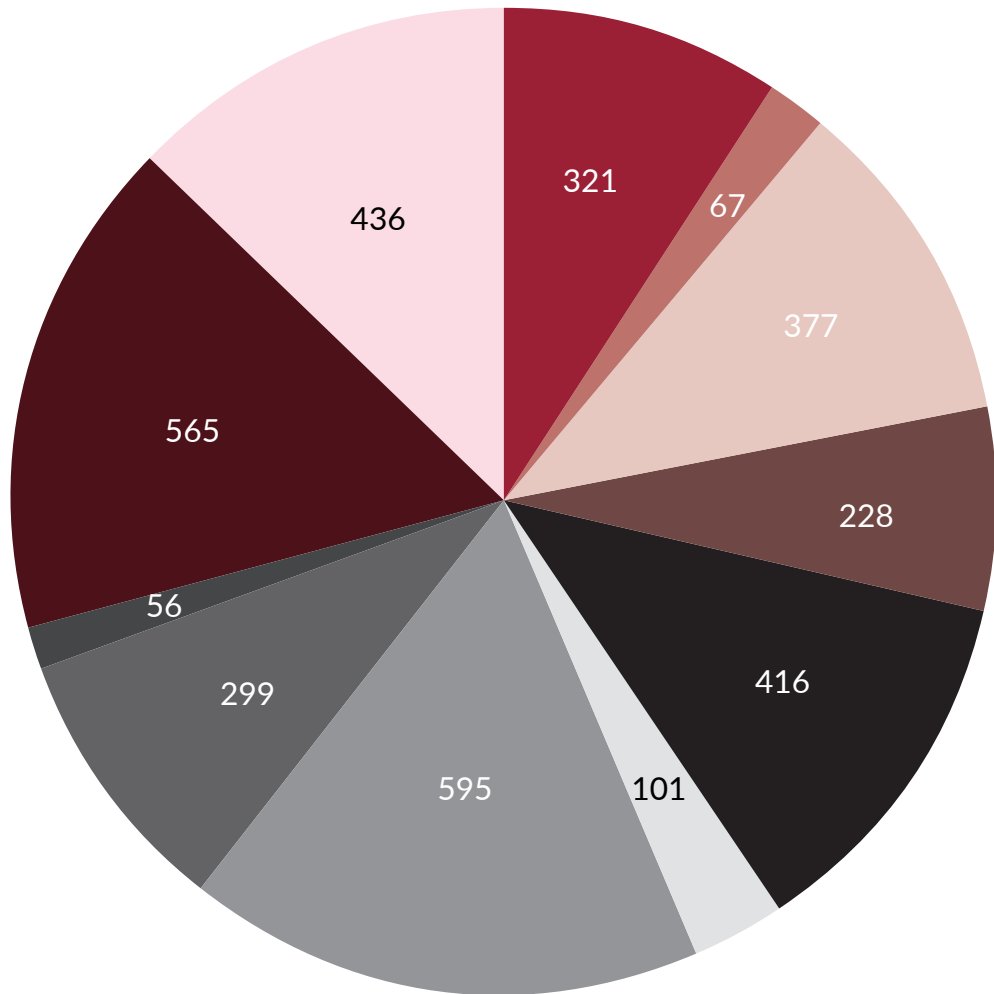
The Academic Scholarship Office and Office of Financial Aid collaborate to meet the financial needs of University of Arkansas students through financial literacy education, management of federal, state and institutional aid, and coordination of the scholarship application process for campus. Scholarships and financial aid support play a key role in attracting high-achieving students to the university and help to increase access and persistence for academically prepared students.

Institutional scholarship dollars continue to predominantly support Arkansas students, while many out-of-state students benefit from the New Arkansan Non-Resident Tuition Award, a program that supports academically prepared students from other states. Last year, 98% of new freshmen from Arkansas who applied for a scholarship received an award, and 87% of new freshman scholarships went to Arkansas students.

### Financial Aid Disbursed by Type of Aid

	Federal Aid	Institutional Aid	Outside Aid	State Aid	TOTAL
<b>2018</b>	\$130,169,468	\$48,932,337	\$30,481,562	\$28,650,939	<b>\$238,234,542</b>
<b>2019</b>	\$129,234,485	\$50,056,656	\$35,509,536	\$29,689,046	<b>\$244,489,723</b>
<b>2020</b>	\$126,681,954	\$52,034,218	\$37,852,438	\$30,050,497	<b>\$246,619,107</b>
<b>2021</b>	\$118,852,484	\$63,158,410	\$35,852,314	\$31,768,821	<b>\$249,632,030</b>
<b>2022</b>	\$125,933,891	\$60,592,598	\$43,522,612	\$29,711,963	<b>\$259,761,064</b>
<b>2023</b>	\$135,396,847	\$68,531,533	\$48,903,845	\$31,420,709	<b>\$284,252,934</b>
<b>2024</b>	\$146,004,722	\$74,520,257	\$55,880,725	\$33,711,327	<b>\$310,117,031</b>

## Fall 2024 New Freshman Offers



- Chancellor's/Merit: 321
- Silas Hunt Distinguished: 67
- Chancellor's Community: 377
- Silas Hunt: 228
- Honors College Academy: 416
- Razorback Bridge: 101
- Leadership: 595
- Freshman Success: 299
- Advance Arkansas: 56
- Razorback Connections: 565
- \$5,000 First-Year Advantage Room and Board: 436



**6,766**

New Freshmen Pre-Enrolled



**73,000**

(Pre-Enrolled course hours)

**39,300**

Transcripts Delivered

**7,042**

Degrees and certificates awarded

## Registrar

The Office of the Registrar supports both incoming and current students at all levels. Working broadly with the campus community, the Registrar staff serve as custodians of academic records, strategically manage classroom space, coordinate commencement ceremonies, and lead key elements of technology adoption aimed at streamlining academic reporting, grade keeping, and the issuing of degrees and certificates. The Registrar also supports key elements of enrollment planning and the Workday Student project.

## Student Information System Management

The Student Information System Management team holds primary responsibility for leading the implementation of Workday Student, and work during the year primarily focused on moving that project forward in anticipation of go-live on July 15, 2024. As a foundational partner in the UA System's implementation of Workday Student for all system schools, the university's core team worked broadly and collaboratively to develop, test, and implement key components of the new system while also maintaining UAConnect, the current student information system.

Throughout the year, the team has coordinated testing, data conversion, data validation, reporting development, systems integrations, academic requirement configurations, security configurations, course eligibility rule configuration, and common course numbering activities. In addition to substantial technical development responsibilities, the SIS Management team also leads campus change management processes with regard to Workday Student. This work involves communicating change timelines to the campus and conducting timely training and educational opportunities.





## Office of Nationally Competitive Awards

The Office of Nationally Competitive Awards (ONCA) provides information, resources, and support for students applying for a variety of merit based, nationally competitive undergraduate and postgraduate opportunities, including scholarships, fellowships, internships, and study abroad programs. ONCA manages outreach and advising for students at the freshman through graduate level and works to connect students with opportunities appropriate to their long-term academic and professional goals. The office also supports students applying to graduate, law, and medical school (the assistant director sits on the Pre-Medical Advisory Committee).

During the 2023-24 academic year, University of Arkansas students received nearly \$1.5 million in nationally competitive scholarships and awards. Success stories for the year include four Goldwater Scholars (only the second time in its history that the U of A has had four Scholars in the same year), four Fulbright U.S. Student Award recipients, two NSF Graduate Research Fellows, a NOAA Hollings Scholar, an Oak Ridge Institute for Science and Education Fellow and more. For the Harry S. Truman Scholarship – an award that supports students preparing for public service – the university ranks in the top 10 among public universities and 1st in the SEC. For the Barry Goldwater Scholarship – a prestigious STEM award for undergraduates – the U of A is ranked in the top 25 among public universities and 4th in the SEC. The university is in the top 30 among public universities and 3rd in the SEC for the Marshall Scholarship – a top scholarship for high-achieving American students who plan to study in the U.K. In total, U of A students have received 107 Fulbright U.S. Student Awards, 164 National Science Foundation Graduate Research Fellowships, 13 Udall Scholarships, 4 Gates Cambridge Scholarships, 2 Schwarzman Scholarships, and 1,174 Student Undergraduate Research Fellowships.

Several winning students are profiled on the next few pages.



## Nationally Competitive Awards Student Profiles



Ethan Batey is one of four U of A students named 2024 Barry Goldwater Scholars. A junior honors chemistry and physics major, Batey plans to pursue a Ph.D. in physical chemistry or chemical physics followed by a postdoctoral position. He hopes to eventually work in academia either at a university or a national laboratory. Currently, he is conducting research with Bin Dong, assistant professor of chemistry, seeking to overcome traditional problems encountered in light-sheet fluorescence microscopy in cyto- and histological studies. Outside of his academic accomplishments, Batey has worked at Camp Kesem as a volunteer coordinator where he recruited, trained and managed other volunteers in support of children and parents suffering from cancer.



Gabrielle Bulliard is one of two U of A students named 2024 National Science Foundation Graduate Research Fellows. A recent graduate with honors in biomedical engineering, Bulliard is working to treat genetic neuromuscular diseases and non-muscle genetic diseases. Following her Ph.D. at UT Southwestern, she hopes to conduct research at a lab associated with a children's hospital.



Andie Forbes, a sophomore honors environmental, soil and water science major, was named a 2024 NOAA Hollings Scholar. Active on campus and the community, Forbes plans to attend graduate school to pursue a master's degree in marine resource management or environmental management.



Joshua Mora Sanchez is one of four U of A students named 2024 Barry Goldwater Scholars. Mora Sanchez is a junior honors mechanical engineering major who plans to obtain a Ph.D. in mechanical engineering. He intends to conduct research on the electrification of aircrafts and work in the space industry. His interest in engineering and space took a meaningful turn when he met his role model, Franklin Chang Díaz, on a tour at the AdAstra campus in Guanacaste, Costa Rica. Currently, he is conducting research with Han Hu, assistant professor of mechanical engineering, in the development of an advanced cold plate for the electrification of aircrafts.



Sam Sooter is one of four U of A students named 2024 Barry Goldwater Scholars. A sophomore honors physics and mathematics major, Sooter is interested in applying tools from statistical physics to biological systems with many interacting parts, like the brain or animal flocks. Currently, he is conducting research with Woodrow Shew, associate professor of physics, and Postdoctoral Research Fellow Antonio Fontenele, along with Shew Lab collaborators Andrea Barreiro, associate professor of mathematics at Southern Methodist University, and Cheng Ly, associate professor of mathematics at Virginia Commonwealth University. Using tools from statistical physics, Sooter is exploring the relationship between behavioral state and distance to criticality. After college, he will pursue a Ph.D. in physics, followed by postdoctoral work, and eventually start his own lab as a physics professor.



Rachel Taylor is one of two U of A students named 2024 National Science Foundation Graduate Research Fellows. A Ph.D. student in cell and molecular biology, Taylor is studying targeted treatments for *Magnaporthe oryzae*, a fungus that is responsible for the destruction of enough rice to feed 60 million people annually. After graduate school, Taylor plans to pursue a career in academia.



Emilee Walden is one of four U of A students named 2024 Barry Goldwater Scholars. Walden is a junior honors mathematics and biology major and plans to pursue a Ph.D. in bioinformatics and genomics with the intent of becoming a research professor. She aspires to do research focused on developing mathematical models and algorithms to interpret the evolution of genome sequences and evaluate how these sequences can provide insights into disease mutation patterns and prevention. Currently, Walden is conducting research with Jiahui Chen, assistant professor of mathematical sciences, that aims to enhance genome data analysis for tracking flu virus mutations, potentially advancing real-time monitoring and vaccine development. Walden also serves as president for the Association for Women in Mathematics.



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**Enrollment Services**

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